DISRUPTING THE FRAME

AN EVOLVING DEFINITION OF CENTER IN BALTIMORE
SHIFTING IDENTITY
FROM A COHERENT AND CLEAR TO FRAGMENTED
local expanding to the region

local expanding to the nation

global entering the local

TYPES OF ACTORS + RELATIONSHIP TO CENTER
Occupation and Eventual Vacancy or Underuse
THEATERS

SHOPPING

DEPARTURE
Suburban / Ex-Urban Consolidation

early 1900s

early 2000s
DEPARTURE
Suburban / Ex-Urban Consolidation
INDUSTRIAL NEIGHBORHOODS
Workforce Distribution - Living as a function of work place location within the city
BALTIMORE METRO JURISDICTION IN WHICH TOP EMPLOYERS INCLUDE...

NATIONAL SECURITY AGENCY

US DEPT. OF HEALTH & HUMAN SERVICES

NORTHROP GRUMMAN

JOHNS HOPKINS

COMMUTER NEIGHBORHOODS
Workforce Distribution - Living as a function of working along the corridor
TRANSIT SHIFT
Historic Street Car Network (City) to Contemporary Highway Network + Train Lines (Corridor)
TRANSITION FROM CENTER TO CORRIDOR
Job Location, Commuting + Population Change
MODES OF VALUATION

A
re-valuing of center

B
de-valuing the center

C
amplify current value

ACTUAL
ACTUAL
Allowing market development to become planning strategy
RE-VALUING THE CENTER
Directed reinvestment in the historic core
DE-VALUING THE CENTER
Directed reinvestment in the historic core

Agronica, Branzi, 1986

No-Stop City, Archizoom
AMPLIFY CURRENT VALUES
Highlighting current concentration
CASE STUDY: CANTON
Historic Live-Work Shed

INDUSTRIAL NEIGHBORHOODS
Workforce Distribution: Living as a function of work place location within the city

COMMUTER NEIGHBORHOODS
Workforce Distribution: Living as a function of working along the corridor
GHOST OF A LIVE-WORK SHELL
production

play

GHOST OF A WORK-PLAY SHELL
FRAMING THE STRATEGY
An Approach at 3 Scales

INFLUENCE

INTERVENTION

PROJECT / ACTION
LIGHT INTERVENTION ON A HARD FABRIC

Illuminating the Live-Work shells of the historic core focusing on the future, not the past